

Business Viability

T1

<i>Business Factor</i>	Low	Moderate	High
Sales potential			
Tax incentives			
Ease of exit			
Access to financing			
Availability of skilled staff			
Ease of scaling			
Ability to compete			
Potential to make money			

Recognizing Decline STV Licensee Environment

Force	Issue	Outlook
Political		
Economic		
Social		
Technology		
Legal		
Competitors		
Suppliers		
Customers		
Substitutes		

Cash Flow (J\$ Million)

T4

	<i>Year</i>	<i>Year</i>	<i>Year</i>	<i>Comments</i>
Revenues				
Cash received				
Cash disbursed				
Net cash flow				
Cash at start				
Cash at end				

Strategy Map

T5

Perspective	Strategy Map – Actions for turning resources into accomplishments	Key Performance Indicators	Strategic Initiatives	Risk & Response
Financial				
Customer				
Internal Processes				
Learning & Growth				